



TrainENERGY

Training for Energy Efficient Operations

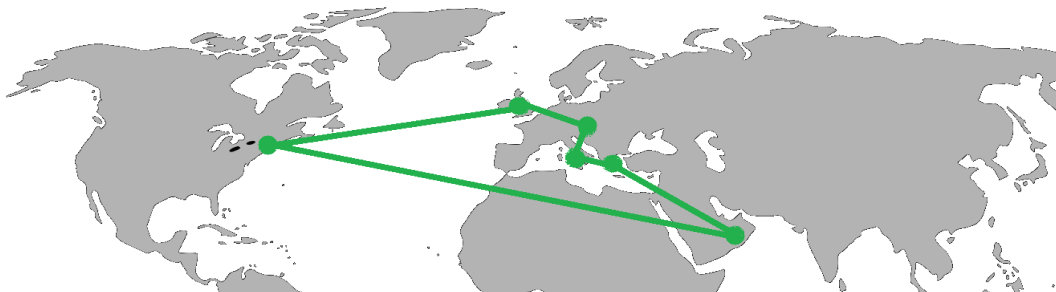
February 2018

www.trainenergy-project.eu

2018 IS THE YEAR TrainENERGY TRANSFERS ITS KNOW-HOW TO GLOBAL STAKEHOLDERS !

The TrainENERGY consortium has been intensively working for the past 2 years in order to co-create next-generation energy efficient operations training materials and strategies that would serve as key reference point for industries, policy makers, academia and society (learners). Whether multiplier events (mini-conferences) and policy briefings are being done by all project partners in all the involved countries (Poland, United Kingdom, Greece and Italy), TrainENERGY aims at going beyond these territories and ensure proper dissemination of the key findings to wider audiences. As such, the consortium is constantly participating at prestigious international conferences with a mixed audience from across the globe. Several of the most representative examples are:

- Contribution with a special workshop/session on next-generation training in energy efficient operations at the [“10th International Conference for Entrepreneurship, Innovation & Regional Development \(ICEIRD\)”](#) to take place during 29 –31 October 2018 in Doha, Qatar.
- Knowledge-sharing and co-creation with enterprises by informing them about the latest trends in supply chain carbon hotspot identification during the [“21st Annual Conference Enterprise and Competitive Environment”](#) taking place 22-23 March 2018 in Brno, Czech Republic.
- Presentation of the TrainENERGY-driven multi-stakeholder co-creation methodology for innovative education in the field of energy efficient operations to the industry-driven conference “14th [International Conference on Technology, Knowledge and Society](#)” that will take place during 1-2 March 2018 in New York, USA.
- Participation in a competitively selected panel on sustainable development during the [“5th Ajman International Conference on Environmental Sustainability and Climate Change”](#) to take place during 6-7 March in Ajman, United Arab Emirates. TrainENERGY’s role in this event fully sponsored by the organizers is to show-case the know how on energy efficient operations and policy maker involvement to better train society and industry.
- As well, in order to satisfy academic audiences, TrainENERGY has been invited to submit a journal paper to the global-audience [“International Journal for Innovation and Regional Development”](#) where the project partners are



currently working on a paper which show-cases their European experience related to the drivers and barriers to sustainable operations implementation.



The University Of Sheffield.



UNIVERSITÀ DEGLI STUDI DI NAPOLI FEDERICO II



SOUTH-EAST EUROPEAN RESEARCH CENTRE



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This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



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2018 IS ALSO THE YEAR OF TrainERGY's FINAL PROJECT CONFERENCE !

The Faculty of Management (University of Łódź, Poland), CSR Impact Foundation and Trainergy Project are pleased to invite you for the **4th International Conference „Contributing to sustainable development. CSR Trends IV”**. The conference will be held in Łódź, Poland (June 14-15, 2018). Venue: Faculty of Management, University of Lodz, Matejki Street 22/26. This conference will serve as key dissemination event for TrainERGY to all the target groups of the project: industry, policy makers, academics and society. The project partners are heavily involved into this conference by acting as scientific committee members, delivering presentations from their 3-year work in TrainERGY as well as helping with the dissemination of the conference. More details can be found here: <http://www.csrtrends.eu/>

The context of the conference:

The development of CSR concept has gone through several transformations but from the very beginning it was based on the assumption that business has moral obligations to society. In the light of the theory propounded by Kant we used to treated morality as a voluntary domain though extremely important when functioning of the society as a whole is concerned. Nowadays the main approach suggests that actions undertaken by businesses are important contribution to sustainable development. To achieve goals of the sustainable development policy societies apply different tools. There is a temptation to accelerate business efforts by making some elements of their CSR programs mandatory. Our main concern during this year conference will be how Corporate Social Responsibility can contribute to sustainable development?

The added value of the conference lies in that it will highlight the viewpoints of different sectors. Scientists and practitioners representing business, NGOs and public administration are kindly invited to participate in the conference. We would like to create an opportunity to share research results, exchange experiences from business practice and put it all together, leading to a small step in further CSR development. If you are interested in attending the conference, we therefore kindly invite you to submit paper proposal addressing the following areas:

- Business contribution to Global Sustainable Development Goals
- The role of ESG reporting including issue of mandatory reporting
- Sustainability and materiality of CSR strategies
- Sustainable business models and shared value creation
- Human rights and business
- Sustainable supply chains
- Good and bad practices from different sectors
- Methodology of sustainability in business and how to measure is
- Intersectoral cooperation for sustainability
- Stakeholder management
- Sustainability of larger systems
- The role of business (e.g. sustainable cities, sustainable country policies)



CONTRIBUTING TO SUSTAINABLE DEVELOPMENT. CSR TRENDS.



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